



Dear Previous or Potential Sponsor,

Drennen's Dreams Foundation is excited to be hosting the **7th Annual SplashDash, a family friendly 5K run/walk to be held on June 2, 2019.**

The SplashDash is a fundraising event supporting Drennen's Dreams national drowning prevention efforts. Drennen's Dreams delivers impactful presentations to lifeguards, aquatics professionals and facility owners. Our presentations enhance their training creating greater competency and vigilance. This makes pools and waterfronts safer and more enjoyable for children, families and all of us. Each year we reach tens of thousands of lifeguards and aquatics staff. The funds we raise underwrite our presentations enabling us to reach a growing audience locally, regionally and nationally. Why? Because there are nearly 3,600 drowning deaths in the U.S. annually, the majority children ages 1-15. Drowning is preventable and that is our mission.

Drennen Peter O'Melia the amazing young man who lost his life in a tragic drowning at a local community pool. In the 12 years Drennen was with us he created a strong network of friends, family and community. Drennen's Dreams was created in his memory with a mission to promote pool safety and prevent drowning. Drennen's story has a profound impact on the lifeguards and aquatic professionals during our presentations. We are also beginning an outreach to provide resources to pediatricians and families with newborn or young children.

The SplashDash begins and ends at the Arapahoe High School parking lot. The course winds through the surrounding Southglenn neighborhood. It is a loop course that is nice and flat. Last year over 450 runners participated and showed their support. Event information was sent to over 100,000 in our community multiple times pre and post event giving sponsors exceptional exposure. Our goal is to continue to grow the fun event by reaching an ever widening audience. We are seeking sponsors for this year's event.

We hope you and your company or organization will consider sponsoring and joining us by staffing a booth on race day. You will have the opportunity to distribute your products, sell merchandise, interact with our runners and their families, and share promotional materials for your business. Sponsorship levels and benefits provided are the following page. Please note that we are not able to offer electrical power or tablecloths. We will provide additional publicity for you with your logo on our race t-shirts, race day banners, plus you will receive several free registrations, based on your sponsorship level, for the SplashDash valued at \$35 each. We are grateful for any and all support that you are able to provide and hope to see you on June 2nd for this fun family and community event.

Please contact me if you have any questions. For additional information about Drennen's Dreams, please visit www.drennensdreams.org

Sincerely,
Scott Henderson
Executive Director
Phone: 408-722-8838
Email: shenderson@drennensdreams.org



Sponsorship Level	\$ amount	Benefits
Presenting Sponsor	\$5000	<ul style="list-style-type: none"> • 10'x10' pop-up canopy • 6 foot table and 2 chairs • 1st level logo placement on event t-shirt • Solo race day banner or sign with your logo • Pre and post race website, email and social media recognition • 7 free race registrations
Platinum	\$2500	<ul style="list-style-type: none"> • 10'x10' pop-up canopy • 6 foot table and 2 chairs • 2nd level logo placement on event t-shirt • Race day banner or sign with your logo included • Pre and post race website, email and social media recognition • 5 free race registrations
Gold	\$1000	<ul style="list-style-type: none"> • 10'x10' pop-up canopy • 6 foot table and 2 chairs • 3rd level logo placement on event t-shirt • Race day banner or sign with your logo included • Pre and post race website, email and social media recognition • 3 free race registrations
Silver	\$500	<ul style="list-style-type: none"> • 10'x10' pop-up canopy • 6 foot table and 2 chairs • 3rd level logo placement on event t-shirt • Race day banner or sign with your logo included • Pre and post race website, email and social media recognition • 1 free race registration
Bronze	\$250	<ul style="list-style-type: none"> • 4th level logo placement on event t-shirt • Space for you to bring a 10' x 10' pop up canopy • Race day banner or sign with your logo included • Post race website, email and social media recognition
In-Kind	Various	<ul style="list-style-type: none"> • Donation of goods and services • Promotional items that you provide • Space for you to bring a 10' x 10' pop up canopy • Promoting the event to our constituent base



Sponsorship Form

Please return this form to: Drennen's Dreams Foundation
 Attn: Scott Henderson
 9615 E. County Line Rd., Ste. B-585, Centennial, CO 80112
 Email: shenderson@drennensdreams.org
 Office: 720-735-2035 Cell: 408-722-8838

Organization Name:												
Contact Name(s):												
Address												
Email(s):												
Work Phone(s):												
Mobile: Phone(s):												
Sponsorship Level (check one)	Presenting Sponsor \$5,000											
	Platinum Sponsor \$2,500											
	Gold Sponsor \$1,000											
	Sliver Sponsor \$500											
	Bronze Sponsor \$250											
	In-Kind Sponsor: (please describe)											
Payment Method	Check Please mail your check to: <table style="margin-left: 200px;"> <tr> <td colspan="3">Drennen's Dreams Foundation</td> </tr> <tr> <td colspan="3">9615 E. County Line Rd., Ste. B-585,</td> </tr> <tr> <td colspan="3">Centennial, CO 80112</td> </tr> </table>			Drennen's Dreams Foundation			9615 E. County Line Rd., Ste. B-585,			Centennial, CO 80112		
	Drennen's Dreams Foundation											
	9615 E. County Line Rd., Ste. B-585,											
	Centennial, CO 80112											
Credit Card												
Name On Card:		Card #										
Billing Address:		Exp Date:	CSV #									



Not able to sponsor but still want to support Drennen's Dreams?
Please return the donation form below. Thank you!

Donation Form

Organization Name:					
Contact Name:					
Address					
Email:					
Work Phone:					
Mobile: Phone:					
Donation Method	Check	Amount:			
	Please mail your check to:		Drennen's Dreams Foundation 9615 E. County Line Rd., Ste. B-585, Centennial, CO 80112		
	Credit Card	Amount:			
	Name On Card:			Card #	
	Billing Address Zip:			Exp Date:	CSV #

Drennen's Dreams is a 501c3 nonprofit organization. All donations are tax deductible.
We will follow up with the appropriate donation acknowledgement letter.
www.drennensdreams.org